

*As Broadcast
Master Taped*

CAVALIER CIGARETTES

(REVISED)

PRESENTS

MY FRIEND IRMA

STUDIO B

TAPE, DECEMBER 9, 1952 AIR: DECEMBER 30, 1952 8:30-9:00 PM PST

CAST

IRMA.....MARIE WILSON
JANE.....CATHY LEWIS
O'REILLY.....GLORIA GORDON
KROPOTKIN.....HANS CONREID
AL.....SID TOMACK
CLYDE.....ALAN REED
MR. FLETCHER.....PETER LEEDS
MAGICIAN.....PAUL DUBOV
MRS. RODIN.....MYRA MARSH
MAN #3
HUTCHINS.....(DBL) LOU KRUGMAN
JUDGE'S VOICE.....(DBL) HANS CONREID

PRODUCER: CY HOWARD

LUD GLUSKIN
AND HIS ORCHESTRA

DIRECTOR: PARKE LEVY

REHEARSALS:

ASSISTANT: KENNY MCMANUS

CAST: 6:30-8:30
Studio B

SOUND: TOM HANLEY

TAPE: 8:30-9:30
Studio B

ENGINEER: JIMMY MURPHY

ANNCR: BOB LEMOND
JOHN JACOBS

JM

51453 9156

IRMA -A-
12-30-52

1ST ANNCR: CAVALIER Cigarettes

2ND ANNCR: CAVALIER Cigarettes,.

1ST ANNCR: America's great, new King-size Cigarettes ...

2ND ANNCR: Bring you - MY FRIEND IRMA

1ST ANNCR: Created by Cy Howard, transcribed from Hollywood,
and starring Marie Wilson as Irma and Cathy Lewis as Jane.

(APPLAUSE) ✓

MUSIC: JANE THEME

15

51453 9157

"MY FRIEND IRMA"

30

1 JANE: Well, ~~nineteen~~ fifty-two is practically over and it's
2 the time for taking inventory....My name: Jane Stacy...
3 Assets: Fairly good figure, passable face, normal
4 intelligence, pretty good job, fair salary...Liabilities:
5 Irma Peterson. ~~Why do I call her a liability? Because~~ 45
6 ~~most of the things she says proves that she's mentally~~
7 ~~bankrupt.~~ Like the other night, I was quoting the
8 newspaper and I said, "Irma listen to this. (READS)
9 'Epidemic of locusts invade Near East'", and Irma said:
10 IRMA: WELL, I THINK THEY SHOULD GIVE ALL THOSE PEOPLE SHOTS
11 SO THEY DON'T CATCH IT! 1100

OPENING COMMERCIAL

1ST ANNOUNCER: Well, Irma's way off the beam as usual, but if you'd like to get right on the beam for a milder, better-flavored, more enjoyable cigarette, don't miss trying America's great, new, ~~king-size~~ cigarette...Cavalier! 1115

2ND ANNOUNCER: In cigarette comparisons made by thousands of smokers in group after group from coast to coast, at least 8 out of 10 smokers interviewed said Cavaliers are milder than the brands they had been smoking!

1ST ANNOUNCER: Have you ever heard ~~such~~ convincing evidence of cigarette mildness? At least 8 out of 10 smokers interviewed said Cavaliers are milder! 1130

2ND ANNOUNCER: Ask for Cavaliers -- America's great, new king-size cigarette!

MUSIC:

1 JANE: Well, the pink-cheeked baby wearing the nineteen
2 fifty-three ribbon will soon make his debut, and Irma
3 will have someone to play with. And believe me, the
4 coming of the new year has that girl doing strange
5 things. Right now, she's got a book in her hand, and
6 everytime she thinks I'm not looking, she tears out a
7 page and hides it under the sofa pillow. Irma.

8 IRMA: YES, JANE?

9 JANE: What's the idea hiding those pages?

10 IRMA: OH...YOU SAW.

11 JANE: I didn't mean to, but you were making such a thing about
12 it....Now, what's it all about?

13 IRMA: I GUESS I WAS CHEATING....IT'S MY NINETEEN FIFTY-TWO
14 RECORD BOOK.

15 JANE: Record Book?

16 IRMA: YES..."THINGS I DID RIGHT" AND "THINGS I DID WRONG".

17 JANE: Oh...and you were tearing out some of the things you
18 did wrong.

TC

51453 9160

1 IRMA: YES.

2 JANE: Well, that's no way to look at it....Try to forget the
3 wrongs...only think of all the things you did right...
4 Now tell me about some of the right things you did.

5 IRMA: WELL, ONCE I WASHED THE SOFA WITH WATER. ✓ 245

6 JANE: That was right?

7 IRMA: YES..BECAUSE WHEN I WAS COOKING I USED CLEANING FLUID
8 INSTEAD OF OIL..IT EXPLODED, SET THE CAT ON FIRE, HE
9 JUMPED ON THE SOFA, AND THE WATER PUT HIM OUT! ✓ 300

10 JANE: ~~I see~~...What else did you do right?

11 IRMA: WHAT YEAR?

12 JANE: 1952.

13 IRMA: I PASS.

14 JANE: You pass? But you said your record book was divided
15 into two sections. ✓ 315

16 IRMA: IT IS...THERE ARE FOUR HUNDRED PAGES...THE OTHER THREE
17 HUNDRED AND NINETY-NINE ARE THINGS I DID WRONG.

TC

51453 9161

1 JANE: ~~That's quite a batting average...~~ Irma, a new year is
2 beginning. Why don't you resolve to change your ways?
3 IRMA: JANE, / I ALREADY HAVE. IN THE PAST I HAVE BEEN A 3 10
4 DREAMER. FROM NOW ON, I'M GOING TO BE A DOER.
5 JANE: A doer?
6 IRMA: THAT'S RIGHT...I'M GOING TO DO THINGS..BIG THINGS...I'M
7 NOT GOING TO BE AFRAID TO TACKLE ANYTHING.
8 JANE: Please, Irma, don't. Because when you start tackling,
9 the rest of the team winds up in the hospital / Just 3 11
10 stay the way you are. It's not so good, but it's safe.
11 Now get the coffee, and I'll put up some toast.
12 IRMA: OKAY, JANE.
13 JANE: Oh, I forgot...That toaster is still on the blink...
14 The timer is off, and it doesn't pop / remind me to drop 4 00
15 it off at the electricians when I go to work.

1 IRMA: THE ELECTRICIAN? WHY, THAT'S RIDICULOUS. THERE'S A
2 DOER IN THE HOUSE. I FIXED THE TOASTER WHEN I GOT UP.
3 JANE: You fixed it? Does it work?
4 IRMA: OF COURSE, IT WORKS. I HAVEN'T TRIED IT OUT YET, BUT
5 I'M SURE I DID A GOOD JOB. GO AHEAD, PUT SOME TOAST IN. IT
6 JANE: I know I shouldn't be going along with this, but here
7 goes.
8 SOUND: TOASTER RATCHET PULLED DOWN..TICKING AS OF TIMER
9 IRMA: SEE, IT WORKS FINE.
10 JANE: Well, you certainly had me fool----
11 SOUND: TICKING FASTER..STOP.."BOING" AS IN COILED SPRING
12 SNAPPING
13 JANE: Irma...You can get out from under the table now, it's
14 over.
15 IRMA: HUH?..OH, WELL, IT WORKED AFTER ALL.
16 JANE: It sure did..now, if we can get a long stick with butter
17 on the end, we could butter the toast.

TC

IRMA -6-
12-30-52

- 1 IRMA: WHY? WHERE'S THE TOAST?
- 2 JANE: Smack against the ceiling.
- 3 IRMA: MY, IT DID POP, DIDN'T IT? 5 11
- 4 JANE: Pop? Irma, I want you to put another piece of toast in
5 there and hold on to it.
- 6 IRMA: WHY?
- 7 JANE: I want to find out if there are really people on Mars.
- 8 SOUND: KNOCK ON DOOR
- 9 JANE: Come in.
- 10 SOUND: DOOR OPEN.
- 11 KROP: It's only me, Professor Kropotkin/.Hello, Janie and
12 Irma...my two little Santa Claus reindeers...One
13 graceful and Dunder...the other with a head on the
14 Blitzen.
- 15 JANE: Cute.

5 15
51453 9164

TC

IRMA -7-
12-30-52

530

1 KROP: A left over Christmas joke I was saving for New Years. ✓
2 I see you're having coffee...Do you mind if I join you?
3 I broke my water-wings.
4 IRMA: WATER-WINGS?
5 KROP: Yes.
6 JANE: What does that have to do with your coffee?
7 KROP: The plumbing leaks, and I need them to get to the stove ✓
8 IRMA: OH...SIT DOWN, PROFESSOR...I'LL GET YOU A CUP.
9 KROP: Thank you.
10 JANE: And if you'd like some toast, just stand on that chair...
11 There are a couple of slices on the ceiling.
12 KROP: Oh, so that's what it is....I thought maybe Mrs.
13 O'Reilly made some repairs.
14 IRMA: ✓ HERE'S YOUR COFFEE, PROFESSOR...YOU SAY YOUR PLUMBING
15 LEAKS?
16 KROP: Yes, but it should stop pretty soon.
17 JANE: It's being fixed?

545

610

51453 9165

TC

1 KROP: No, but the cold air coming in through the holes in my
2 walls turn both me and the leak into icicles. 6 15

3 IRMA: WELL, PROFESSOR, ~~YOUR WORRIES ARE OVER...~~ I'M GOING TO
4 FIX YOUR PLUMBING.

5 KROP: You?

6 IRMA: THAT'S RIGHT...FROM NOW ON WHEN ANYTHING GOES HAYWIRE,
7 JUST CALL ON ME.

8 KROP: But this is never really necessary, because when 6 30
9 something goes haywire, ~~it's~~ only because you were there
10 wiring the hay. Janie, what's this all about?

11 JANE: Irma has made a resolution...From now on she'll do
12 anything...She's a doer.

13 KROP: A doer?

14 JANE: Fabulous, isn't it? 6 45

15 IRMA: WELL..NO SENSE WASTING TIME WITH WORK TO BE DONE...NOW,
16 LET'S SEE. I'LL NEED A HAMMER, A MONKEY WRENCH, SOME
17 PEANUT BUTTER.

18 KROP: Peanut butter?

TC

IRMA -9-
12-30-52

1 JANE: She likes to eat while she works.

2 KROP: Oh.

3 IRMA: AND A BOX OF ~~WASHERS~~ IN CASE I GET DIRTY. 7 ¹⁰

4 KROP: Please, Irma, don't disturb my plumbing. I like it the

5 way it is.

6 IRMA: DON'T YOU TRUST ME?

7 KROP: Oh, it's not that at all. ~~It's~~, er, uh..you see, I 7 ¹⁵

8 depend on that leak because my watch doesn't work...and

9 I tell what time it is by the number of pots I fill.

10 IRMA: WELL, AFTER I FIX THE PLUMBING, I'LL GET AT THE WATCH. 7 ³⁰

11 KROP: Oh, no, Irma.

12 IRMA: GEE, I'M GETTING BUSY IN THIS NEW LIFE. 1953 IS GOING

13 TO BE A GREAT YEAR FOR ME.

14 JANE: Yes, I can see the pages of the new calendar curling

15 right now.

16 IRMA: YOU'LL BE SURPRISED. WELL, PROFESSOR, ~~I'M~~ GOING UP TO

17 YOUR ROOM. DO YOU HAVE ANY PUTTY?

TC

51453 9167

IRMA -10-
12-30-52

1 KROP: Putty? No.

2 IRMA: WELL, THAT'S ALL RIGHT. A DOER ALWAYS THINKS. I MADE
3 SOME MAYONNAISE THAT TURNED OUT TOO THICK. I'LL USE
4 THAT. BYE.

5 KROP: Jane, I have a wonderful way to start the new year ✓

6 JANE: How?

7 KROP: You shoot me, and I'll shoot you.

8 MUSIC: STINGER

9 SOUND: DOOR OPEN

10 JANE: Well, Cluny Brown, did you fix the Professor's plumbing?

11 IRMA: NOT ONLY DID I STOP THE LEAK, BUT HIS PIPES LOOKED SO
12 MESSY I STRAIGHTENED THEM ALL OUT, AND NOW IT LOOKS
13 NEATER.

14 JANE: Is that right Professor?

15 KROP: Yes, it looks neater. The only trouble is that when you
16 turn on the front burner of the oven, water comes out;
17 and when you open the ice box, you automatically get
18 gassed!

TC

8 15
8 30
51453 9168

IRMA -11-
12-30-52

8 45

1 MRS. O: (OFF, SINGING) SEE THE PYRAMIDS ALONG THE NILE

2 WATCH THE SUNSET ON A TROPIC ISLE

3 JUST REMEMBER, DARLING, ALL THE WHILE

4 YOU BELONG TO ME.

5 KROP: See the Pyramids along the Nile...Sure, she's seen the

6 Pyramids...She helped build them.

9 15

7 MRS. O: (OFF) Anyone at home?

8 JANE: Come in, Mrs. O'Reilly.

9 SOUND: DOOR OPEN

10 MRS. O: Hello, girls....Oh, there you are, you old scallywag....

11 I got a good mind to pin your ears back.

51453 9169

TC

- 1 JANE: What's wrong Mrs. O'Reilly? 9 30
- 2 MRS. O: Oh he sent me another one of his insulting poems. Listen
3 to this .. (READS) "Oh Kathleen O'Reilly, Oh, Kathleen
4 O'Reilly --- You are so very rare -- I've roamed this
5 wide world over and there's no one to compare --
- 6 JANE: Why that sounds beautiful ... 9 45
- 7 MRS. O: That's what I thought until I read the rest of it ... (READS)
8 When I speak of your face I rave and I rant
9 Of Kathleen O'Reilly, the human century plant! 10 10
- 10 JANE: Professor!
- 11 MRS. O: Look at whose going around insulting a lady. Why, from the
12 waist up you look like an ostrich from it's knees down.
13 Janey, have you got a needle and thread.
- 14 IRMA: DO I HEAR A CALL TO ACTION? 10 15
- 15 JANE: Oh Mrs. O'Reilly, you shouldn't have mentioned it.
- 16 MRS. O: But I need a needle and thread. The hem of this dress is
17 too long. I don't think enough of my legs show.
- 18 KROP: (LAUGHS)
- 19 MRS. O: You don't think they're attractive? 10 30

1 KROP: Who am I to quote a rumor. I heard that you hung up one of
2 your stockings and Santa Claus has to make six trips
3 before he could fill it.

4 MRS. O: Now look here you emaciated aborigine. 10 4/5

5 IRMA: OH PLEASE, MRS. O'REILLY, DON'T GET INTO A QUARREL. IF
6 YOUR DRESS NEEDS FIXING, I'LL DO IT.

7 MRS. O: But Irma I can ... it won't be any trouble for me.

8 IRMA: PLEASE, MRS. O'REILLY, I'M A DOER.

9 MRS. O: A do-er? What's this all about Irma? 11:00

10 IRMA: / I MADE A RESOLUTION FOR NINETEEN FIFTY THREE TO TAKE ANY
11 KIND OF JOB THAT COMES ALONG...I EVEN FIXED PROFESSOR
12 KROPOTKIN'S PLUMBING.

13 KROP: Oh yes...that reminds me...I think I'll go up to my room,
14 hop in the oven and take a bath. Bye, bye girls. 11 15

15 SOUND: DOOR CLOSE

16 IRMA: ALL RIGHT MRS. O'REILLY...TAKE OFF YOUR DRESS WHILE I GET
17 A NEEDLE AND THREAD.

18 JANE: How are you going to thread the needle?

JC

51453 9171

1 IRMA: IT'S SIMPLE. YOU HOLD THIS NEEDLE UP LIKE THIS.
2 JANE: Yes?
3 IRMA: AND I'LL HOLD THE THREAD AND WE'LL WALK TOWARD EACH OTHER
4 ...READY? 11 30
5 MRS. O: Really Irma darling, I don't want you to bother...I can
6 fix it myself.
7 IRMA: WHAT FOR? YOU DON'T HAVE TO WORRY ABOUT A THING...WHEN
8 THERE'S A DOER IN THE HOUSE, YOUR TROUBLES ARE OVER...
9 THAT'S FINE...NOW LET'S SEE...YES, IT'S THIS SEAM HERE...
10 I'LL SEW IT UP.
11 JANE: Irma, that's a pocket. 11 45
12 IRMA: OH, IT MUST BE HERE. AND WHILE I'M HERE, I'LL SEW
13 UP THOSE LITTLE HOLES.
14 JANE: Irma, those are button holes.
15 IRMA: JANE, PLEASE, I KNOW WHAT I'M DOING.

16 JANE: Oh, 1953 is going to be a long year. / 12:00

17 ORCH: STINGER:

18 IRMA: WELL IT'S ALL FINISHED. GO AHEAD MRS. O'REILLY TRY IT ON.

JC

51453 9172

12 15

1 MRS. O: All right Irma. Uh, Janie, would you mind giving me a hand
2 ...I can't seem to find the opening.

3 JANE: No wonder...Irma you sewed the bottom of the dress
4 together.

5 IRMA: OH, I DID? I THOUGHT THAT WAS THE SEAM...MAYBE WE COULD
6 DROP YOU THROUGH THE TOP. ✓

12 30

7 MRS. O: No, please just lend me a robe to get back to my room.

8 IRMA: I SHOULD SAY NOT...A DO-ER NEVER GIVES UP...I'LL DO IT
9 OVER AGAIN.

10 ORCH: STINGER

12 45

11 IRMA: THERE...NOW IT SHOULD FIT...TRY IT ON.

12 MRS. O: All right...Ah...there...now it fits perfect...Now if
13 you'll open the door for me I'll be going back to my
14 apartment.

15 JANE: You're standing right by it Mrs. O'Reilly...open it
16 yourself.

13:00

17 MRS. O: How can I? She sewed up the sleeves.

18 IRMA: WELL NOW, HOW DID THAT HAPPEN? MAYBE IF I TOOK...

JC

51453 9173

13 15

1 MRS. O: No Irma, I like it this way, it keeps me hands nice and
2 snug....

3 IRMA: OH NOW I KNOW WHAT TO DO.

4 MRS. O: Janey, please, just open the door for me. I'll paint your
5 kitchen and I'll paper your bedroom.

6 JANE: I understand Mrs. O'Reilly, the do-er is getting ready for
7 more doing. Run for your life.

13 30

8 SOUND: DOOR OPEN AND SLAM

9 IRMA: WHAT HAPPENED...WHERE DID SHE GO?

10 JANE: To her room and I'll lay ten to one she bolts it from the
11 inside. Look Irma, this may come as a blow to you, but
12 you might as well face it...This do-er business is a wash
13 out. Forget it.

14 IRMA: NOT ON YOUR LIFE. I'M NOT GIVING UP SO EASY...I KNOW IT'S
15 A STRUGGLE UP THE LADDER OF SUCCESS BUT I'M HEADING FOR
16 THE TOP AND NO ONE'S GOING TO STOP ME.

13 45

JC

51453 9174

1 JANE: Look Irma, there's a new administration coming in and I
2 don't think it's fair of you to destroy the country before
3 they are even inaugurated. Now, please get to work, or ¹⁴
4 Mr. Clyde may do something to you that even a do-er can't
5 undo.

6 IRMA: ALL RIGHT, BUT DON'T BE TOO SURPRISED IF ONE OF THESE DAYS
7 YOU PICK UP A WALL STREET PAPER AND SEE MY PICTURE RIGHT ¹⁴
8 ON THE FANATICAL PAGE. ¹⁵

9 JANE: Fanatical?

10 IRMA: YES, THE MONEY PAGE AND IT WILL SAY HENRY VANDERBILT, IRMA
11 PETERSON / GEORGE DUPONT, IRMA PETERSON, J.P. MORGAN, IRMA ¹⁴
12 PETERSON --- ³⁰

13 JANE: Wait a minute...where did all those Irma Petersons come
14 from?

15 IRMA: WELL, ONCE I GET UP TO THE TOP, I'M GOING TO START
16 BRANCHING OUT.

17 ORCH: BRIDGE
(APPLAUSE)

51453 9175

14 ⁴⁵

MIDDLE COMMERCIAL

1ST ANNOUNCER: Are Cavaliers milder? How do you know?

2ND ANNOUNCER: 8 out of 10 who tried them SAY SO!

1ST ANNOUNCER: From coast to coast, smokers just like you, looking for more smoking pleasure, have been comparing cigarettes for mildness. Thousands of smokers, in group after group, have compared king-size Cavalier cigarettes with the brands they had been smoking!

2ND ANNOUNCER: And in every group interviewed, at least 8 out of 10 smokers said Cavaliers are milder!

1ST ANNOUNCER: 83% of the polo spectators/interviewed at Bostwick Field, Westbury, Long Island...and 87% of the Air Force Personnel interviewed at San Antonio, Texas, said Cavaliers are milder!

2ND ANNOUNCER: Yes, king-size Cavaliers were compared with all the other leading brands, perhaps the brand you now smoke! And in every group interviewed, at least 8 out of 10 said Cavaliers are milder!

1ST ANNOUNCER: Yes, and for great flavor, too, king-size Cavaliers are the choice of thousands! Try king-size Cavaliers! See how their fine, light, mild tobaccos are specially blended to bring out fine flavor, along with great mildness! See if you don't enjoy your smoke more! Ask for king-size Cavalier cigarettes in cartons! They're priced no higher than other standard brands!

MUSIC:

51453 9176

BR

ACT II

IRMA -18-
12-30-52

1 SOUND: DOOR OPENS

2 IRMA: HELLO MR. CLYDE...YOU'RE A LITTLE LATE THIS MORNING.

3 CLYDE: Yes...thanks to you my car was out of gas...You idiot / I 1615
4 told you yesterday to call the garage, have them clean out
5 the fuel pump and fill the tank.

6 IRMA: I GAVE THEM THE MESSAGES.

7 CLYDE: Yes...you told them to clean up the tank and pump out the 1630
8 fuel. Well, let's get to work. Did you have / the typewriter
9 and the adding machine fixed?

10 IRMA: YES.

11 CLYDE: ~~Where's the bill?~~ *Good. Did they leave a bill?*

12 IRMA: THERE IS NO BILL. I FIXED THEM MYSELF. YOU SEE, STARTING
13 THIS YEAR, I'M A DOER.

14 CLYDE: You're a doer and I'm a dier. Now let me get this straight. / 1645
15 You fixed these machines yourself?

16 IRMA: YES, I TOOK THEM ALL APART AND PUT ALL THE PIECES ON THE
17 DESK AND THEN I RE-ASSEMBLED THEM.

18 CLYDE: Now I better sit down. Tell me, do the machines work?

19 IRMA: OF COURSE THEY DO.

BR

51453 9177

17⁰⁰

1 CLYDE: All right. Add this list of numbers on the adding machine /

2 65, 72, 208, 3001. Now what does it come to?

3 SOUND: ADDING MACHINE

4 IRMA: MY DOG HAS FLEAS.

17¹⁵

5 CLYDE: / I am not interested in any personal information. What is

6 the figure?

7 IRMA: WELL YOU SEE MR. CLYDE, SOME OF THE PIECES DIDN'T QUITE FIT

8 SO THERE ARE SOME PIECES FROM THE ADDING MACHINE / IN THE

17³⁰

9 TYPEWRITER AND SOME PIECES FROM THE TYPEWRITER IN THE

10 ADDING MACHINE.

11 CLYDE: What?

12 IRMA: BUT DON'T YOU WORRY. NOW AS I TAKE THE TYPEWRITER AND TYPE

13 OUT "MY DOG HAS FLEAS", I'LL GET YOUR ANSWER TO THE PROBLEM..

14 MR. CLYDE, / YOU CAN'T CLIMB THAT WALL, IT'S AGAINST THE LAW

17⁴⁵

15 OF GRAVY.

16 CLYDE: ~~What am I going to do? What am I going to do?~~

17 IRMA: REALLY MR. CLYDE, IT'S NOT TOO DIFFICULT BECAUSE I HAVE

18 MEMORIZED CERTAIN THINGS. /

18⁰⁰

19 CLYDE: You have?

JC

51453 9178

1 IRMA: YES, FOR INSTANCE, 310 DIVIDED BY 16 EQUALS "DEAR SIR".

2 CLYDE: Oh no!

3 IRMA: AND WHEN I TYPE, "HOW NOW BROWN COW" AND "YOUR FATHER'S
4 MUSTACHE", THE ANSWER IS THE POPULATION OF CHICAGO. / 18¹⁵

5 CLYDE: You....you....you....724631069!

6 IRMA: MR. CLYDE! YOUR LANGUAGE!!

7 SOUND: DOOR OPEN

8 MAN 1: Mr. Clyde? 18³⁰

9 CLYDE: Oh Fletcher. / aren't you a little early? I wasn't expecting
10 you for an hour.

11 MAN 1: I know...I just came to tell you I can't possibly make it in
12 court today.

13 CLYDE: But you're my star witness...my whole case depends on your
14 testimony.

15 MAN 1: I can't help that Mr. Clyde...My wife isn't well and I have
16 no one to take care of my locksmith shop. / 18⁴⁵

17 IRMA: I CAN DO IT.

18 CLYDE: Look it's only a couple of hours.

1 IRMA: I'LL BE GLAD TO TAKE CARE OF THE STORE.

2 MAN 1: I'm sorry Mr. Clyde I can't do it unless someone is there./

3 IRMA: HOW ABOUT ME?

4 CLYDE: Don't you have anyone?

5 IRMA: HOW ABOUT ME?

6 MAN 1: No I don't and we locksmiths take an oath just like lawyers

7 and postmen.

8 CLYDE: Oath?

9 MAN 1: Yes...(RECITES) Thru the rains of April and the snows of

10 winter.../

11 A locksmith never shirks a door that must be gotten

12 inter.....I must be at my shop today. There are

13 people depending on me.

14 IRMA: HOW ABOUT ME?

15 MAN 1: There are three customers with merchandise to pick up...if I

16 could find someone to stay there while I'm in court...Say,

17 how about this young lady?

JC

19 15
19 30
51453 9180

1 IRMA: ME???

2 CLYDE: No. /

3 MAN 1: Why not? There isn't much for her to do?

4 CLYDE: That girl doesn't need much to start with. Listen when
5 she's through with a safe, not only won't it open, it will
6 play FM music. / However, it's your shop Fletcher and this
7 is an emergency.

8 IRMA: WHAT DO I HAVE TO DO MR. FLETCHER?

9 CLYDE: Tell her and please make it simple.

10 MAN 1: I'll write it all down. Now first of all Mr. Ricardo the
11 magician will be in for his trick handcuffs...All it needs
12 to open is a half turn to the right on the left manacle.
13 Then Mrs. Rodin will be in for her strongbox...the keys are
14 on top...and Mr. Carter will come for the combination lock..
15 the numbers are five right, two left, eight right six left
16 and back to zero...It's all here on this paper.

17 IRMA: IT'S EASY...DON'T WORRY ABOUT A THING...REMEMBER WHEN THINGS
18 LOOK DARK AND THE GOINGS TOUGH...WHEN THE ROADS UPHILL AND IT
19 LOOKS SO ROUGH... I'll be there with the stuff.

51453 9181

IRMA -23-
12-30-52

1 MAN 1: ~~I beg your pardon?~~

2 IRMA: ~~IT'S MY NEW SLOGAN... I MEMORIZED IT FROM A SECOND HAND~~

3 ~~MOTORCYCLE SHOP!~~

4 ORCH: BRIDGE

5 SOUND: DOOR BELL TINKLE /

20³⁰
—

JC

51453 9182

1 IRMA: OH HELLO JANE..BOOLA BOOLA! BOOLA BOOLA!

2 JANE: Boola Boola???

3 IRMA: YES, I 'M EXPECTING A SALESMAN FOR YALE LOCKS / AND I WANT
4 HIM TO FEEL BACK AT COLLEGE. HOW DID YOU KNOW WHERE TO
5 FIND ME?

6 JANE: Your boss, Mr. Clyde, called me.

7 IRMA: OH? DID HE SEEM WORRIED?

8 JANE: No not worried.. / I'd say terrified.

9 IRMA: ISN'T THAT SILLY?

10 JANE: Yes, sure is. Well at least Mr. Fletcher wrote down
11 everything he wants you to do.

12 IRMA: YOU MEAN THAT PIECE OF PAPER? IT DROPPED OUT OF MY PURSE
13. WHILE I WAS GETTING MY FARE ON THE BUS. /

14 JANE: Close the store, we're getting out of here.

15 IRMA: DON'T GET EXCITED JANE...I MEMORIZED EVERYTHING...IT'S
16 ALL SAFE AND SOUND RIGHT UP HERE IN MY HEAD.

17 JANE: Of all places to put it!

20 45

21 00

21 15

1 IRMA: PLEASE JANE, REMEMBER WHAT I TOLD YOU THIS MORNING...I'M
2 A CHANGED PERSON...A REAL DO-ER. NOW IF YOU DON'T MIND,
3 I'LL CHECK OVER THE STOCK.

4 JANE: Be careful.

5 IRMA: DON'T YOU WORRY. FROM NOW ON I CAN ONLY GO UP.

6 SOUND: FOOTSTEP

7 IRMA: OOOOOOOOOOOOOO!

8 SOUND: THUMP

9 JANE: Irma! Irma, where are you????

10 IRMA: (OFF) IN THE CELLAR! I DIDN'T SEE THE STEPS.

11 JANE: Well this girl can't even go up in the right direction.

12 SOUND: DOOR BELL TINKLES

13 MAN 2: Pardon me, Miss...is Mr. Fletcher in?

14 JANE: Why no he isn't.

15 MAN 2: I'm Mr. Ricardo the magician...I came to see about my
16 trick handoffs.

17 JANE: Just a moment. (CALLS) You down there, a customer.

18 SOUND: FOOTSTEPS

19 JANE: Mr. Ricardo, Irma.

IRMA ..26.
12-30-52

1 IRMA: I IMAGINE YOU WANT YOUR HANDCUFFS. HERE THEY ARE.
2 MAN 2: Ahhh...perfect...Did Mr. Fletcher leave the instructions?
3 IRMA: INSTRUCTIONS...OH, YES...LET'S SEE...YOU GIVE ONE QUARTER
4 LEFT TURN ON THE RIGHT...OR IS IT A THREE QUARTER RIGHT
5 TURN ON THE LEFT...YOU BETTER GET THEM ON FIRST SO I CAN
6 SEE.
7 MAN 2: Allright...
8 SOUND: CUFF RATCHET...CLICK
9 MAN 2: There...now get them off.
10 IRMA: WHAT?
11 JANE: You heard the man.
12 IRMA: NOW LET'S TRY A LEFT TURN ON THE RIGHT CUFF...NO...A
13 RIGHT TURN ON THE LEFT...NO...MAYBE YOU TURN YOUR LEFT
14 HAND OVER TO THE RIGHT ON THE LEFT SIDE...NO IN THAT WAY
15 YOU STRANGLE...YOU BETTER TAKE THEM OFF AND WE'LL START
16 OVER.
17 MAN 2: Take them off?? But I -

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RU

1 IRMA: WELL DON'T WORRY...JUST SIT OVER THERE FOR A WHILE UNTIL
2 IT COMES TO ME.
3 SOUND: DOOR TINKLE
4 WOMAN: Hello...I'm Mrs. Rodin...Do you have my strong box ready?
5 IRMA: OH YES...I HAVE IT RIGHT HERE...I'LL PUT THE KEYS INSIDE
6 SO THEY DON'T GET LOST.
7 JANE: No!
8 SOUND: CLICK
9 IRMA: WHAT'S THE MATTER JANE YOU LOOK PALE?
10 JANE: And the year is just beginning.
11 IRMA: Well here you are, Mrs. Rodin.
12 MRS. R.: Fine...that Mr. Fletcher does such wonderful work..Miss
13 it seems to be locked.
14 IRMA: THAT'S ALRIGHT...YOU HAVE THE KEYS RIGHT INSIDE.
15 MRS. R.: I know but -
16 IRMA: OH, I SEE...WELL LET ME SEE IF I CAN OPEN IT.
17 MRS. R.: What's that man doing with those handcuffs on?
18 JANE: Go over and shake hands with him...you're both being
19 treated by the same idiot doctor.

IRMA
12-30-52²⁸⁻

1 IRMA: HMMM NOW HOW DO THESE THINGS WORK...YOU BETTER SIT DOWN
2 NEXT TO MR. RICARDO WHILE I FIGURE THIS OUT.

3 MRS. R.: But young lady, I have theater tickets for 2:00 o'clock.
4 IRMA: IT WON'T BE LONG.

5 MAN 2: What a coincidence. I have a matinee to give in fifteen
6 minutes.

7 MRS. R.: Why you must be the Mr. Ricardo I'm going to see this
8 afternoon.

9 MAN 2: Let us pray. Miss Peterson...

10 IRMA: NOW LET'S NOT GET IMPATIENT...WE MUST KEEP OUR HANDS IN
11 THE COOLER.

12 SOUND: DOOR BELL TINKLES

13 MAN 3: I'm Mr. Carter.

14 JANE: Move over you two.

15 IRMA: OH YES, YOU'RE HERE FOR THE COMBINATION LOCK. NOW, IF I
16 ONLY CAN REMEMBER THE NUMBERS.

17 MAN 3: Look Miss, will you please hurry. I've got tickets to
18 see this magician Ricardo.

RU

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1 JANE: There will be a short wait for all seats. Peanuts...
2 popcorn...candy...

3 MAN 3: What's going on here?

4 IRMA: QUIET PLEASE, I'VE GOT TO THINK OF WHAT NUMBERS MR.
5 FLETCHER TOLD ME WOULD OPEN THE LOCK.

6 MAN 3: Well, will you get a move on.

7 MAN 2: Wait your turn.

8 MRS. R: Will you please get that box open!

9 MAN 3: What's happening here?

10 JANE: We don't know yet...we're waiting for a Master of
11 Ceremonies to walk in.

12 IRMA: I'VE GOT IT! FIVE RIGHT, TWO LEFT, EIGHT RIGHT, SIX LEFT
13 AND ZERO.

14 MAN 3: That's it...it works. Thank you Miss..Bye.

15 SOUND: DOOR BELL TINKLE

16 JANE: How did you remember those numbers?

17 IRMA: I REMEMBERED THEY SPELLED OUT "YOURS TRULY" ON MY
18 TYPEWRITER.

RU



1 JANE: What?

2 MAN 2: Can't you remember how to open my handcuffs?

3 IRMA: NOT YET.

4 MAN 2: Well I'm going to the theater now but if I can do my
5 performance, Mr. Fletcher will have to give me every
6 nickle they dock from my salary.

7 MRS. R: And I'm leaving too. You can tell Mr. Fletcher that he
8 hasn't heard the last of this. If I lose any jewelry,
9 he'll pay for it.

10 IRMA: GOOD BYE AND DON'T FORGET TO RECOMMEND US TO YOUR FRIENDS.

11 SOUND: DOOR SLAM

12 JANE: Get your coat, Irma.

13 IRMA: MY COAT? ✓

21³⁰

14 JANE: Do you realize what you're doing? If these people sue
15 Mr. Fletcher, he can sue you and suing you is suing me...
16 and it's going to be a cold winter.

17 IRMA: OH JANE, DON'T LET A FEW MINOR SETBACKS DISTURB YOU. ALL
18 SUCCESSFUL PEOPLE HAVE SETBACKS. SO FAR I HAVE BEEN
19 NOTHING BUT A FAILURE. NOW THERE'S ONLY WAY TO PROVE IT.



1 JANE: ~~Irma, I'm warning you.~~

2 SOUND: DOOR BELL TINKLE

3 AL: Hello Jane...H'ya chicken.

4 IRMA: OH AL, YOU POOR DARLING, YOUR THROAT IS CUT.

5 AL: My throat isn't cut chicken, you gave me this tie for
6 Christmas. /

21 45

7 JANE: Al, I want you to tell Irma to get out of here right
8 away.

9 AL: Why?

10 JANE: Everything this girl has done today has been wrong.

11 AL: Well it's only two o'clock. This kid doesn't start
12 rolling until four.

22 00

13 IRMA: OH AL, JANE / DOESN'T HAVE ANY FAITH IN ME. TELL HER SHE'S
14 WRONG.

15 AL: You're wrong, Jane.

16 IRMA: TELL HER I CAN DO IT.

17 AL: She can do it, Jane.

18 IRMA: TELL HER I HAVE BRAINS.

RU



IRMA -32-
12-30-52

22 15

1 AL: What's new chicken?

2 JANE: Irma, I'm not going to stand here and argue with you and

3 that reject from the unemployment office. I tell you right

4 now if you don't come home with me you will get into trouble.

5 *Now this is my last word.*
~~I'll give you a verbal chest-thumping like you never had.~~

6 IRMA: ~~PLEASE JANE, NO DRILLS. I STAY.~~ *I am going to stay and make good*

7 JANE: All right, then I'm going. But make sure when you come

8 home for dinner you tell me everything.

9 IRMA: ALL RIGHT. WHAT ARE WE HAVING FOR DINNER?

10 JANE: Welsh rarebit.

22 30

11 IRMA: RAREBIT. I'M SO TIRED OF HAVING MEAT, CAN'T WE JUST HAVE

12 SOME CHEESE OR SOMETHING?

13 JANE: Bye.

14 SOUND: DOOR BELL TINKLE

15 AL: That dame..the way she picks on you. Someday things will

16 be different. We'll be independent.

17 IRMA: REALLY AL?

18 AL: Sure chicken. / Your working days are numbered.

22 45

19 IRMA: OH AL. *No more working days*

BR

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IRMA -33-
12-30-52

1 AL: I'm going to try to get you on the night shift at the
2 tire factory. They pay better.

3 SOUND: PHONE RINGS



4 IRMA: OH MAYBE THAT'S MR. FLETCHER.

5 SOUND: PHONE RINGS REC. UP

6 IRMA: HELLO? FLETCHER'S LOCKSMITH SHOP. /

23 21

7 MAN: (FILTER) This is Mr. Hutchins down at the National
8 Savings Bank...I must speak with Mr. Fletcher...It's an
9 emergency.

10 IRMA: HE ISN'T HERE...CAN I HELP?

11 MAN: (FILTER) I'm afraid not...Our vault closed on the time
12 lock and Mr. Fletcher's the only one in the city familiar
13 with the mechanism.

23 15

14 IRMA: IS IT IMPORTANT? /

15 MAN: I should think so. Our Vice President is locked in...and
16 his wife is terribly worried...his secretary is locked in
17 with him.

RU

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IRMA
12-30-52

34

1 IRMA: WELL AS LONG AS IT'S AN EMERGENCY, I'LL BE RIGHT OVER. 23 ³⁰

2 BYE. /

3 SOUND: RECEIVER DOWN

4 AL: Chicken, what do you know about cracking safes?

5 IRMA: AL, REMEMBER THIS IS 1953 AND I'M A DO-ER. IF THE
6 NATIONAL SAVINGS BANK WANTS THEIR VAULT OPEN, I'LL OPEN
7 IT....NOW LET'S SEE, WHAT DO I NEED TO OPEN A VAULT. / 23 ⁴⁵

8 LARGE HAIRPINS, AND A CAN OF CREAM OF TOMATO...

9 AL: Chicken, what are you talking about?

10 IRMA: WELL, I ALWAYS READ THAT THEY OPEN SAFES WITH A CAN OF
11 SOUP.

12 AL: Chicken, that's a different kind of soup. You don't know
13 nothing about this. If only Light-Fingers Lou was still
14 around. / 24 ¹¹

15 IRMA: LIGHT-FINGERS LOU?

16 AL: Yeah, what an artist this guy was when it came to
17 opening a safe. Do you know his fingers are so sensitive
18 when he dials his television set, the whole front panel
19 opens out.

51453 9193

BEST COPY

IRMA -35-
12-30-52

24 15

1 IRMA: CAN'T YOU GET HIM? I MIGHT NEED HELP. ✓

2 AL: Afraid not chicken...A small group of twelve men and
3 women got together and decided he should go into
4 retirement for about twenty years.

5 IRMA: ISN'T THAT NICE...I HOPE I CAN MAKE GOOD TOO.

6 AL: Lou used to confide in me quite a bit...Let's grab a cab
7 and I'll tell you on the way.

8 ORCH: STINGER

9 CLYDE: If it will please the court, I should like to ask an
10 adjournment of thirty minutes because my star witness,
11 Mr. Fletcher, has received an urgent call. Mr. Fletcher,
12 tell the judge your problem. ✓

13 FLETCH: Well your honor, I left my locksmith shop in the custody
14 of a blonde named Irma Peterson. Shall I describe her for
15 the court, Mr. Clyde?

16 CLYDE: No, just say "Idiotic". ✓ That takes care of everything.
17 Now Mr. Fletcher, as I understand it, the Vice President
18 and his secretary were locked in the vault.

RU

24 30

24 40

25 11

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IRMA -36-
12-30-52

1 FLETCH: That's right...and this Miss Peterson volunteered to open
2 the vault.

3 CLYDE: And did she open the vault?

25 15

4 FLETCH: Yes, and the front of the building, too. Her boyfriend
5 recommended nitro-glycerine. I think I better go and
6 check on things if it would please the court.

7 JUDGE'S
VOICE: Court adjourned.

8 FLETCH: Mr. Clyde, has your secretary ever done anything like
9 this before?

25 30

10 CLYDE: Anything!!!! This is just one of her minor triumphs.

11 MUSIC: STINGER

12 JANE: All right Irma, repeat what I told you.

13 IRMA: (CRIES) I WON'T DO IT.

25 45

14 JANE: Then I won't unlock the bathroom and knowing your ability
15 as a locksmith, you'll be in there for the next 40 years.

16 IRMA: ALL RIGHT. I'LL SAY IT.

17 JANE: Go ahead.

RU

51453 9195



IRMA -37-
12-30-52

26 ²

1 IRMA: IN 1953, I WILL NOT BE A DO-ER BECAUSE WHEN IT COMES TO
2 DOING THINGS, NO ONE COULD BE SCREWIER.

3 JANE: That's not all, Irma, finish it.

4 IRMA: ALL RIGHT. I'LL DO NOTHING MORE TO MAKE MY ROOM-MATE
5 JANE WEEP. FOR I KNOW MY ONLY TALENTS ARE TO EAT, DRINK
6 AND SLEEP.

26 ¹⁵

7 JANE: All right, Irma. Now you can come out.

8 SOUND: DOOR OPEN

9 JANE: Happy New Year, Irma.

26 ²⁵

10 IRMA: Happy New Year, Jane.

51453 9196



IRMA -38-
12-30-52

27 47

VIGNETTE

1 JANE: / Well, the "Danger, Keep Away" sign has been taken off
 2 the door, and it is now safe for 1953 to come in. As
 3 for Irma, I have got her to the point where she will not
 4 meddle any more....I think. Wait a minute / ...Irma, what
 5 are you drawing there with all those blueprints?

28 11

6 IRMA: WELL JANE, I ADMIT MY ONLY TALENTS ARE EATING, DRINKING
 7 AND SLEEPING.

8 JANE: Yes.

9 IRMA: WELL NOW I'M WORKING ON A MATTRESS THAT WILL FOLD INTO A
 10 BREAKFAST TABLE AND MAKE A PORTABLE BAR. /

28 15

11 ~~JANE: Happy New Year, Everybody.~~

And you know something, I'm working on a bath mat that will turn into a magic carpet that will take me away

12 (APPLAUSE)

13 MUSIC: THEME...FADE FOR:

51453 9197



CLOSING COMMERCIAL

IRMA -
12-30-52

1ST ANNOUNCER: Would you like more mildness...greater flavor in your cigarette? Then do what thousands/ of other smokers are doing -- try king-size Cavalier cigarettes! See if you don't agree with the thousands of smokers interviewed who said king-size Cavaliers are milder than the brands they had been smoking! See if you don't agree that Cavaliers taste better!

26 45

2ND ANNOUNCER: When smokers/ in group after group from coast to coast compared king-size Cavalier cigarettes with the brands they had been smoking, at least 8 out of 10 of those interviewed said Cavaliers are milder!

27 00

1ST ANNOUNCER: Cavaliers were compared with all the other leading brands -- perhaps the brand you now smoke!

2ND ANNOUNCER: You know, Cavaliers'/extra length filters the smoke for mildness. Cavaliers fine, light, mild tobaccos are specially blended for mildness! And king-size Cavaliers are made by the makers of Camels. All the know-how gained in producing Camels, America's most popular cigarette, has gone into the creation/ of this special, different Cavalier blend..

27 15

27 30

1ST ANNOUNCER: Ask for king-size Cavaliers in cartons! They're priced no higher than other standard brands!

MUSIC: PLAYOFF

51453 9198

BR

IRMA -39-
12/30/52



1 MUSIC: THEME

2 ANNCR. / "My Friend Irma" is a Cy Howard Production and is

3 directed by Parke Levy who writes the script with

4 Stanley Adams. Marie Wilson is starred as Irma and

5 Cathy Lewis as Jane. Hans Conried was heard as

6 Professor Kropotkin, Gloria Gordon was Mrs. O'Reilly,

7 Sid Tomack as Al and Alan Reed as Mr. Clyde. Also

8 included were: Peter Leeds, Paul DuBov, Myra

9 Marsh and Lou Krugman.

10 Music was under the direction of Lud Gluskin.

11 Until next Tuesday, your friend Irma says:

12 IRMA: HOPE YOU'LL ALWAYS HAVE A CAVALIER NEARBY. / KING SIZE.

13 ANNCR: Bob LeMond speaking, transcribed from Hollywood, and

14 saying goodnight for Cavalier Cigarettes.

JO

51453 9199